



FOR IMMEDIATE RELEASE

ACT Lab Shares Expertise with Finalists of Camber Outdoors' Pitchfest

LONG BEACH, Calif. - July 20, 2018 - [ACT Lab](#), the independent third-party accredited laboratory that conducts safety and compliance testing for the bike and outdoor industries, has partnered with [Camber Outdoors](#), the organization dedicated to achieving gender equity in the active-outdoor industry. ACT Lab will provide complimentary expert consulting on regulatory compliance to finalists of Camber Outdoors Pitchfest.

[Pitchfest](#), a mentoring and acceleration program for woman-owned businesses in the active-outdoor industry, culminates on July 22 in Denver, Colo. when 7 finalists participate in a live "pitch" event targeted at influential CEOs, entrepreneurs, investors, and thought leaders in town for the Outdoor Retailer Summer Market trade show.

"Supporting this event is very important to ACT Lab, and we consider this the start of a long relationship with Camber Outdoors," said Michael Baker, global sales and marketing manager. "We want to share our expertise in product safety and compliance testing, and foster growth and equity in the active-outdoor industry."

Through its partnership, ACT Lab will provide one-on-one consulting sessions with Pitchfest finalists.

For more information about ACT Lab, please visit www.act-lab.com and for additional information about Camber Outdoors or Pitchfest, please visit camberoutdoors.org.

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About ACT Lab

ACT Lab is an ISO/IEC 17025 independent third-party accredited laboratory conducting consumer product safety and compliance testing. Specialties include mechanical and chemical testing of bicycles, bicycle components, e-bicycles and accessories, helmets and head protection, scooters, sporting goods, children's products, toys, outdoor industry products and more. Founded in 2008 with operations in USA, China, Taiwan, and Japan, ACT Lab allows customers to more effectively and consistently deliver safer, more reliable products to market. For more information, please visit www.act-lab.com.

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